

On 25-01-2023, Department of Management, Aggarwal College Ballabhgarh in association with VLCC Faridabad organised a seminar on “Entrepreneurship Opportunities in Beauty and Wellness Industry”. The college keeps conducting such awareness sessions under the dynamic leadership of Principal Dr. Krishna Kant Gupta. This seminar was conducted under the aegis of the Department of Management for BBA & BBA CAM students under the guidance of Dr. Sanjeev Gupta, Incharge, Wing III. The Dean of the department Dr. Shilpa Goel delivered the welcome speech and presented the plants to Mr. Vikram Dhawan & his team. Mr. Vikram Dhawan, Centre Head, VLCC Faridabad with his staff addressed the students about the various opportunities available in beauty & wellness industry and how to develop entrepreneurial skills among students in this sector. He elaborated on various courses like Makeup Art, Hair Technology, Cosmetology, Nail art, Dietetics, Health & Nutrition etc. The speaker of the day Mr Vikram Dhawan explained the importance of personal hygiene and how to boost one’s confidence by maintaining looks and personality. He also focused on freelancing and entrepreneurship. The session concluded with a Question answer round where students asked their queries and showed their interest in these courses. At the end the team of VLCC distributed free hair cut coupons to all the students and faculty. Around 100 students attended the seminar. The session was highly interactive and ended with a vote of thanks by Ms. Deepmala. All the faculty members of the Management Department including Ms. Shilpi Gupta, Ms.Priyam Gupta, Ms Upasana Gera and Mr. Prasoon attended the seminar.